

The Irish Field Online Classifieds

The **EASY** way to access

YOUR

Target AUDIENCE

Step 1: Log on to: <http://www.theirishfield.ie/classifieds/index.php>

Step 2: Select Upload classified add

The screenshot shows the website header with the logo 'THE IRISH FIELD' and a horse icon. A navigation menu on the left includes links for Classifieds Home, Book An Advert, Revise An Advert, My Account, Contact, and Website Homepage. Below the menu is a search section titled 'Find A Classified' with a dropdown menu set to 'Veterinary' and a search button. The main content area features a large image of a person riding a horse on a path overlooking a lake, with text below it: 'The Irish Field Classifieds. Have your online advert seen by thousands each week. What happens when you don't advertise? Nothing'. At the bottom, there are three smaller images with buttons: 'Click here to upload your classified online now', 'Click here to view all 185 Classifieds Online', and 'Subscribe to the weekly print edition now'.

On the first page select the upload classified add icon

Step 3: Enter your Ad Details

Step 14 - Enter your ad details below

Please fill out the required information below and proceed to the next screen where you will be presented with a menu of options.

Select A Classification:

Image (Optional):
Must be a JPG, GIF or PNG format
 No file chosen



* Intro:

* Body:

* Contact name / number:

Place ad in edition:

Number of weeks to place my ad:

3 weeks for the price of 2
EXCLUDES WEB ONLY OPTION



Why not try our great **€10 online deal** which will also include a mention in the Paper if your advertising an animal only classified??? Select any animal classification to avail of the deal!

The intro will be the text that appears in the Paper if availing of our **€10 online deal**. Make sure to include contact details!

Step 4: Select the add type and price which suits.

Step 2/4 - Select ad type for display in The Irish Field Paper
Prices shown are for each ad insertion.

FOR SALE CLASSY CRUISING GELDING KILKENNY 225384 Web Only (Extra text and photos online only) €10

Standard Lineage €46.65

Box Display Ad €67.42

Box Spot Display Ad €95.94

Box Spot Display Ad €95.94


Picture Display Ad €241.77

Select the advert which best suits your need and price plan.

You can also go back to the previous screen in order to change details of the advert if you wish.

Once happy, you can select the advert of your choice and continue to the next step.

Step 5: Select our free online enhancement package

THE www.theirishfield.ie
IRISH FIELD  Check out our new online offer. Web only option with a reference in The Irish Field paper for only €10

Classifieds Home
Book An Advert
Revise An Advert
My Account
Contact
Website Homepage

Find A Classified
Select Main Category
Veterinary
Find A Classified

Check out our new online offer. Web only option with a reference in The Irish Field paper for only €10

Step 3/4 - MAXIMISE YOUR EXPOSURE - Enhance your print ad with an online package

Stand out from the crowd with The Irish Field online package. Regardless of which package you select below, all users can now manage their print advert online for free. This includes the ability to insert an email address, web address, google map, and price for your classified to achieve better search results on the world wide web.


Prices shown are per ad insertion

PICTURE PACKAGE €0
Stand out from the crowd with 4 pictures, 4 information panels, and bolding of your listing, obtaining better ranking results when users search. PLEASE NOTE: this process will happen after the text for your advertisement is approved. You will be notified when to upload the pictures, etc by our administrator.

This package allows you to upload 4 pictures, 4 information panels, and bolding of your listing, obtaining better ranking results when users search **FOR FREE!**

PLEASE NOTE: this process will happen after the text for your advertisement is approved. You will be notified when to upload the pictures, etc by our administrator.

Step 6: Preview details

THE IRISH FIELD www.theirishfield.ie  Check out our new online offer. Web only option with a reference in The Irish Field paper for only €10

Classifieds Home
Book An Advert
Revise An Advert
My Account
Contact
Website Homepage

Find A Classified
Select Main Category
Veterinary
Find A Classified

Check out our new online offer. Web only option with a reference in The Irish Field paper for only €10

Step 4/4 - Final step - Preview and pay


Here is your ad along with a breakdown of the price - please double-check for errors and go back to any of the previous steps if necessary. All prices are inclusive of VAT.

**Please note that the Irish Field reserves the right to modify your advert at any stage if needed.

If you have a voucher code, please enter it here and press Recalculate Price:

Contact Number: 055-7767416
Contact Email: dcoomerford@theirishfield.ie

To be placed in edition: 14 Jan 2012
To be run for a period of: 3 weeks
Cost per insertion for printed version of ad: €241.77
Cost per insertion for selected web package: €0
Total cost per insertion: €241.77
Total transaction cost for all insertions: €725.32
3 for 2 discount: €241.77
Discounted Total €483.55



FOR SALE CLASSY CRUISING GELDING
16.2 Gelding 6 years old. By
cruising. Jumping 1.50m. Suit
young rider.
01 495 1171

Check that all details are correct and that you are happy with the advert.

Once you are happy you may proceed to Paying.